

PRESS RELEASE



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"Take Pride In Your Shelves"

As retailers are now able to set their own liquor prices above the state-mandated minimums, they find themselves in the frequent dilemma of maintaining appealing liquor shelves with legible and accurate price tags. Meet JAYD TAGS, the customized tag specialists that began providing price tags for liquor shelves and have grown to providing shelf tags for warehouses, grocery, liquor, beer and wine stores.

"Retailers are in a constant flurry to maintain shelves that look desirable and professional yet consistent in appearance and accurate pricing which is a direct correlation to increasing sales and profits. JAYD TAGS provides the solution while also improving employee productivity," said Anthony Dickow, President of JAYD TAGS, "We take pride in our product and exceptional service and want retailers to take pride in their shelves."

As the forerunner in customization and personal service, JAYD TAGS has grown to over 500 clients in just 2 years ranging from liquor stores and franchises across the State of Michigan to National chains and brands. JAYD representatives will service your store on site and provide new shelf tags that will be professional, legible, consistent and more appealing for the consumer. When prices change or new product arrives, JAYD will send new tags immediately. For more information, call Anthony Dickow at 248.730.2403. Visit the company's web site at www.jaydtags.com or email them at sales@jaydtags.com.

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